

Annenberg Public Policy Center of the University of Pennsylvania

ASAPH Measles Items

June 3, 2024

1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	N	MOE	Deff	Fielded	Closed	Survey
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9
K-11	1657	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10
L-12	1,638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 14

2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding wave.

VAXNORC9.

VAXNORC9. Is this statement (accurate) or (inaccurate)? / The CDC has said that there is no evidence of a link between the measles vaccine and getting autism.

(ACCURATE)

Wave	N	Very inaccurate	Somewhat inaccurate	Somewhat accurate	Very accurate	Not sure	Refused Declined Web blank
(S) 4/25/24	1522	6	18	32	41	3	e

VAXNORC9.

VAXNORC9. Is this statement (accurate) or (inaccurate)? / The CDC has said that there is no evidence of a link between the measles vaccine and getting autism.

(ACCURATE)

Wave	N	Very inaccurate	Somewhat inaccurate	Somewhat accurate	Very accurate	Not sure	Refused Declined Web blank
Oct. 2018	3005	8	18	37	35	2	-

Q20.

Q20. Vaccines given to children for diseases like measles, mumps, and rubella cause autism.

Wave	N	NET False	Definitely false	Probably false	NET True	Probably true	Definitely true	Refused	Not sure
(P) 10/12/23	1559	70	43	27	12 ^b	10 ^b	2	0	18
(I) 08/23/22	1621	71	44	27	11	9	2	e	17
(B) 06/22/21	1719	74	47	27	9 ^p	7 ^p	2	e	18

MEAS1.

MEAS1. As far as you know, by which of the following ways can measles be spread? / By coughing or sneezing (YES)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	41	59

MEAS1.

MEAS1. As far as you know, by which of the following ways can measles be spread? / Touching a contaminated surface and then touching your nose or mouth or eyes (YES)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	41	59

MEAS1.

MEAS1. As far as you know, by which of the following ways can measles be spread? / Having sex with an infected person without using a condom (NO)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	78	22

MEAS2.

MEAS2. Thinking about people who have measles, just your best estimate, for how much time can they spread the infection before they develop a measles rash?

Wave	N	Two weeks	One week	Four days (YES)	Only 24 hours	Those who have measles can only spread it when they have a measles rash	Not sure	Refused Declined Web blank
(S) 4/25/24	1522	10	12	12	5	6	55	0

MEAS12.

MEAS12. As far as you know, which of the following complications is a person who gets infected with measles while pregnant more likely to experience? Low birth weight baby (YES)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	62	38

MEAS12.

MEAS12. As far as you know, which of the following complications is a person who gets infected with measles while pregnant more likely to experience? Early delivery (YES)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	63	37

MEAS12.

MEAS12. As far as you know, which of the following complications is a person who gets infected with measles while pregnant more likely to experience? Diabetes (NO)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	93	7

MEAS12.

MEAS12. As far as you know, which of the following complications is a person who gets infected with measles while pregnant more likely to experience? Blurred vision (NO)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	89	11

MEAS12.

MEAS12. As far as you know, which of the following complications is a person who gets infected with measles while pregnant more likely to experience?

Death (NO)

Wave	N	NOT selected	Selected
(S) 4/25/24	1522	88	12

MEAS3.

MEAS3. Please indicate if medical professionals recommend or do NOT recommend that a person who is pregnant and has not yet taken the vaccine take the vaccine during their pregnancy. / Measles vaccine (No)

Wave	N	Yes, medical professionals recommend most people who are pregnant should take this vaccine	No, medical professionals do NOT recommend most people who are pregnant take this vaccine	Not sure	Refused Declined Web blank
(S) 4/25/24	1522	32	12	57	e