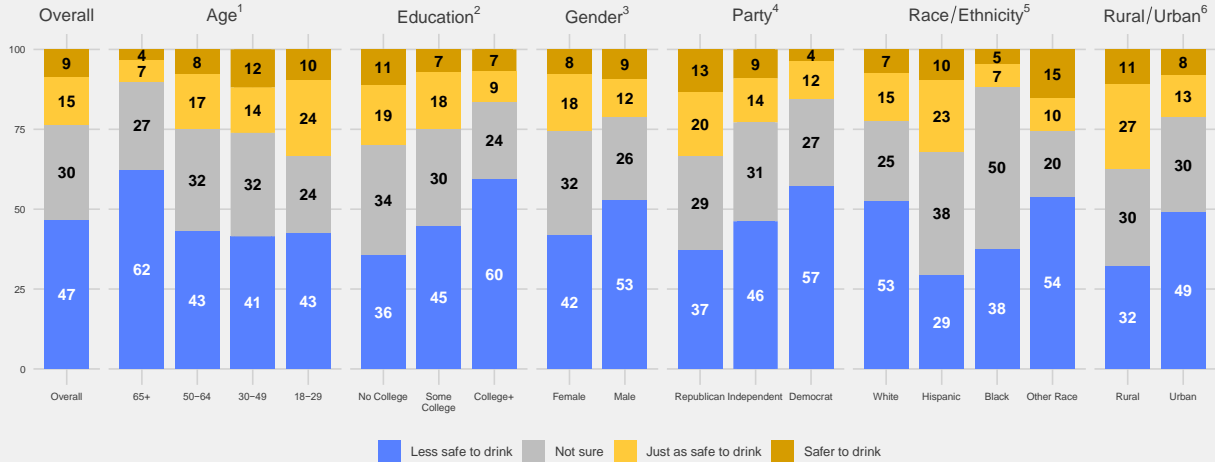


Appendix – APPC raw milk survey

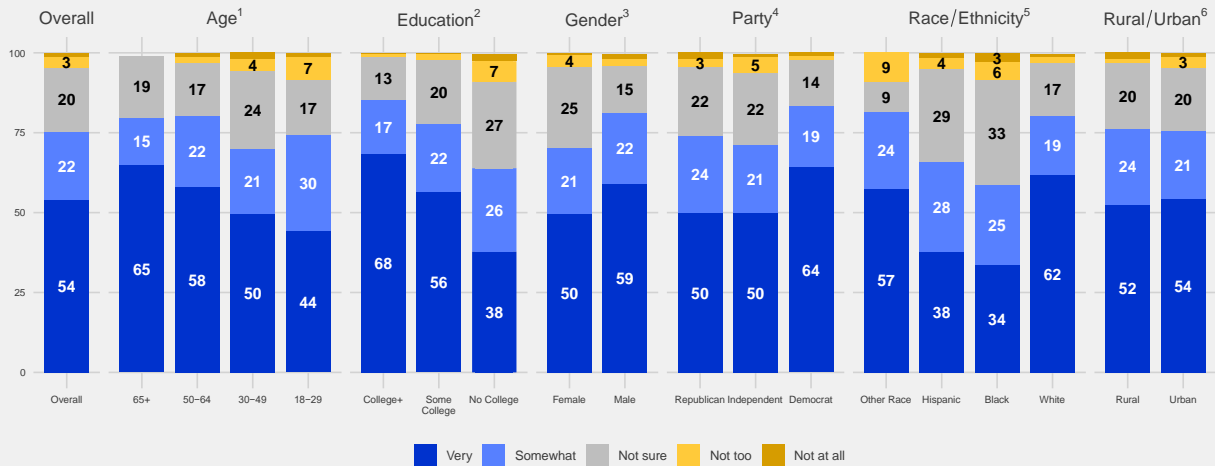
Is raw milk safer, less safe, or just as safe to drink as pasteurized milk?



Note: Significant differences (p<0.05)
Source: APPC Survey, June 2024
N=1031, MOE=±3.5%
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[1] 65+ significantly different from 18-29
[2] All significantly different from each other
[3] Significantly different by gender
[4] All parties significantly different from each other
[5] White and Other Race significantly different than Black or Hispanic
[6] Significantly different

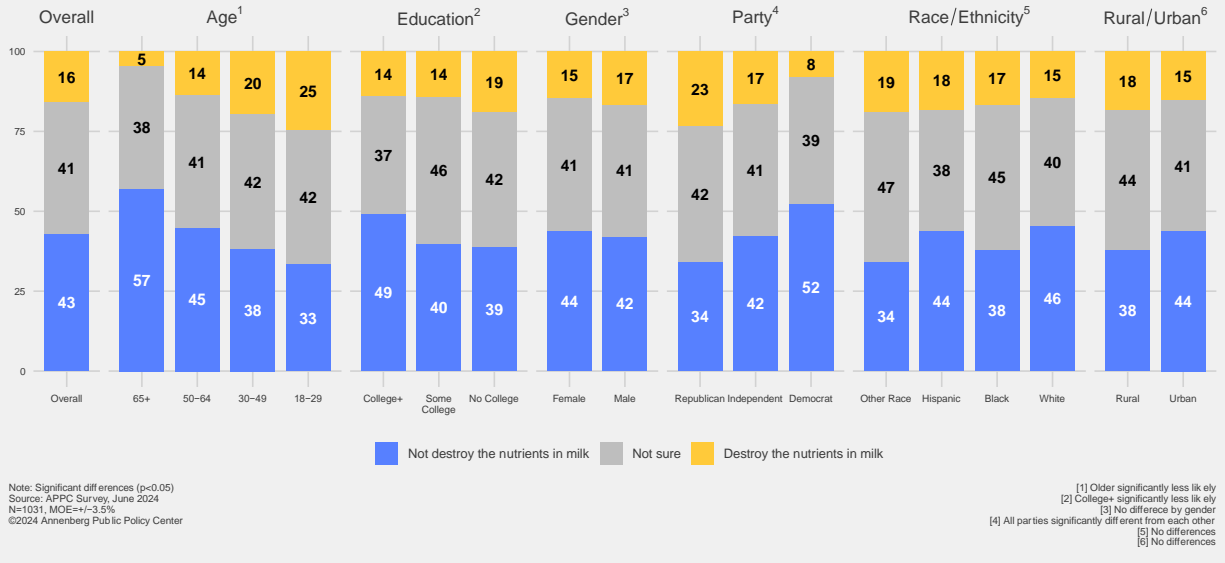
How effective is pasteurization at killing bacteria and viruses?



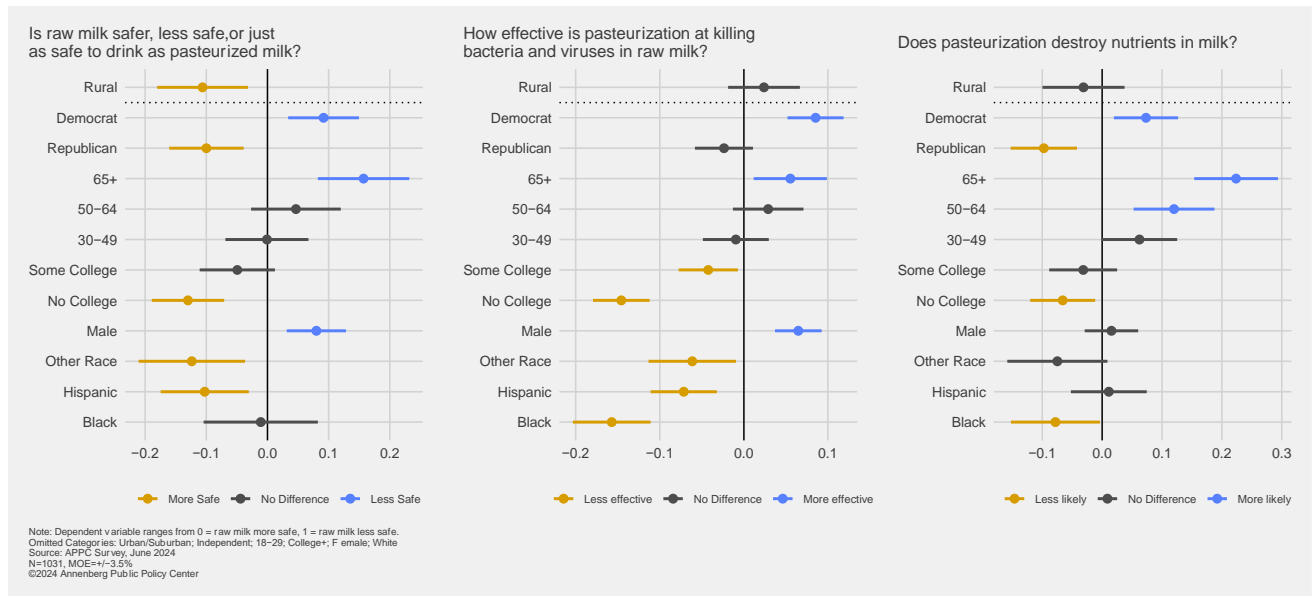
Note: Significant differences (p<0.05).
Values <2 not labeled for clarity.
Source: APPC Survey, June 2024
N=1031, MOE=±3.5%
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[1] "Very" effective significant decline with age
[2] All significantly different from each other
[3] Significantly different by gender
[4] Democrats significantly different from others
[5] White and Other Race significantly different than Black or Hispanic
[6] No difference

Does pasteurization...



Regression analysis



The dependent variable in panel 1 ranges from 0 = respondents reported that raw milk is safer than pasteurized milk, to 1 = raw milk is less safe. The dependent variable in panel 2 ranges from 0 = pasteurization is not at all effective to 1 = pasteurization is very effective at killing bacteria and viruses in raw milk. The dependent variable in panel 3 is 0 = pasteurization does destroy nutrients to 1 = pasteurization does not destroy nutrients. The “don’t know” responses are coded to the middle of the scale.