

DAVID ZAREFSKY

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Education

B.S., Northwestern University, 1968. With highest distinction.

M.A., Northwestern University, 1969. Thesis: "Symbol Manipulations of John Foster Dulles, 1953-1955: A Study in the Rhetoric of American Foreign Policy." Adviser: John C. Condon, Jr.

Ph.D., Northwestern University, 1974. Dissertation: "President Johnson's War on Poverty: A Rhetorical Autopsy." Adviser: Leland M. Griffin.

Employment

Northwestern University

Owen L. Coon Professor Emeritus of Argumentation and Debate, 2009-present; Professor Emeritus of Communication Studies, 2009-present.

Owen L. Coon Professor of Argumentation and Debate, 2001-2009; John Evans Professor of Speech, 2000-2001; Professor of Communication Studies, 1982-2009; Associate Professor, 1977-1982; Assistant Professor, 1974-1977; Instructor, 1968-1974.

Dean, School of Speech, 1988-2000; Associate Dean, 1983-1988; Chair, Department of Communication Studies, 1975-1983; Director of Forensics, 1970-1975; Assistant Director of Forensics, 1968-1970; Director, Forensics Division, National High School Institute, 1968-1980.

Visiting Appointments

Visiting Senior Scholar, Annenberg Public Policy Center, University of Pennsylvania, Spring 2018.

Visiting Professor of Communication Arts and Sciences, Penn State University, Spring 2015.

Dole Visiting Scholar of Politics, University of Kansas, Fall 2011.

Watson Visiting Collaborator in the Humanities, Syracuse University, Spring 2011.

Visiting Professor of English, Harvard University, Spring 2010.

Visiting Professor of Communication Studies, University of Iowa, Spring 2001.

Teaching

Courses Taught

Public Speaking
 Argumentation and Debate
 Introduction to Communication Studies
 Difficult Dialogues: The Affirmative Action Controversy
 Theories of Persuasion
 Theories of Argumentation
 Speech Composition
 Residential College Tutorial (Presidential Debates, Tracking the 2008 Election, Tracking the 2012 Election)
 Seminar in American Studies (for College of Arts and Sciences; various topics)
 Topics in Persuasion: Presidential Campaign Communication
 Topics in Argumentation: Philosophical Argumentation
 Advanced Argumentation
 The Rhetoric of the American Presidency: Lincoln, Kennedy, Johnson
 Political Communication
 Rhetorical History of the United States, 1630-1860
 Great American Speakers and Speeches
 Contemporary Rhetorical Practice: Rhetoric of the 1960's
 The Rhetoric of War and Peace
 The Direction of Speech Activities (with L. Roloff)
 The Direction of Forensics (with T. Goodnight)
 Junior Tutorial: The Lincoln-Douglas Debates; The Constitutional Debates; The *Bush v. Gore* Decision)
 Humanities Seminar: The Lincoln-Douglas Debates (for College of Arts and Sciences)
 Communication Studies Research Seminar (Lincoln)
 Student Organized Seminar: Writing
 Undergraduate Honors Seminar
 Undergraduate Seminar: Rhetoric of the Cold War; Rhetoric of the South
 Approaches to Theory Development in Communication Inquiry
 Proseminar in Communication Studies
 Seminar in Argumentation (various topics)
 Seminar in Rhetorical History (various topics)
 Strategies of Persuasion and Resistance
 Seminar: Problems in Communication Studies (with P. Arntson, C. Berger, and T. Farrell)

Theses and Dissertations Directed

Robert J. McKown, "Miners and Sappers: Abraham Lincoln, the Conspiracy Narrative, and the Ohio Speeches of 1859," Ph.D., June 2014.
 Randall E. Iden, "The Rise of the Investor Public: Financial Investment in the Public Discourse," Ph.D., June 2012.
 Brandon Inabinet, "The Bank Controversy in the New Republic: Contingency and Authority in Early U.S. Public Debate," Ph.D., December 2010.

- Benjamin Ponder, "Independence Unfurled: *Common Sense* and the Constitution of the American Public," Ph.D., December 2007.
- Elizabeth Benacka, "Laughing in the Face of Tragedy: Topical Humor One Year After 9/11," Ph.D., June 2007.
- Leslie J. Harris, "Gender and Family in Legal Change: The Rhetoric of Child Custody Law in the Illinois Courts, 1849-1899," Ph.D., December 2006.
- Christine J. Gardner, "Choosing to Wait: Rhetorical Agency as Persuasion in the Evangelical Sexual Abstinence Movement in the U.S. and Africa," June 2006.
- Michael William Pfau, "The Place of Conspiracy: The 'Slave Power' in Chase, Sumner, and Lincoln," Ph.D., December 2000.
- Ann E. Burnette, "A Lost Cause Revisited: Virginia's Massive Resistance, 1954-1962," Ph.D., June 1996.
- Terence S. Morrow, "Prudence, Decorum, and Character in the Constitutional Ratification Debate," Ph.D., June 1995.
- K. Michelle Howard, "Failed Hope: A Rhetorical Study of the 1985 Anglo-Irish Agreement," Ph.D., June 1990.
- Scott L. Harris, "The Rhetoric of the Iranian Hostage Crisis," Ph.D., June 1989.
- Kathryn M. Olson, "Toward Uniting a Fellowship Divided: A Dramatistic Analysis of the Constitution-Writing Process of the Evangelical Lutheran Church in America," Ph.D., June 1987.
- Stephen P. Depoe, "Arthur Schlesinger, Jr.'s Frame of Acceptance and Contemporary Liberal Rhetoric in America," Ph.D., June 1986.
- David P. Svaldi, "Images of Sand Creek: A Study in the Rhetoric of Extermination," Ph.D., June 1983.
- Patricia L. Linder, "World-View and Rhetorical Choice: The Ideology and Tactics of Selected Antiwar Protest Groups During the Vietnam Era," Ph.D., August 1980.
- Earl G. Creps III, "The Conspiracy Argument as Rhetorical Genre," Ph.D., August 1980.
- Warren B. Haushalter, "A Study of the Rhetoric of the Space Program Conflict During the Eisenhower Years, 1957-1961," Ph.D., August 1978.
- Randall L. Bytwerk, "Julius Streicher: The Rhetoric of an Anti-Semite," Ph.D., June 1975.
- Kenneth D. Myers, "The Rhetoric of Holocaust-Denial Literature," M.A., June 1983.
- Stuart H. Singer, "The Little Rock Desegregation Crisis: A Study in Confrontation Rhetoric," M.A., June 1978.
- Patricia L. Linder, "World-View and Rhetoric: The Ideological Foundations of American Revolutionary Communication," M.A., June 1978.
- Earl G. Creps III, "The Citizen-Expert Ethos in the Rhetoric of Ralph Nader," M.A., June 1978.
- Mary F. Maher, "Toward a Theory of Negotiation," M.A., June 1977.
- Bren A. Ortega, "The Kanawha County Curriculum Dispute," M.A., June 1977.
- Ronald L. Marmer, "Persuasion and Police Interrogation," M.A., June 1974.
- Ross Neumann, "The Rhetoric of Henry Paulson and George W. Bush Regarding the Bank Bailout of September 2008," Undergraduate Honors Thesis, 2009.
- Elizabeth Banks, "The Relation Between Presidential Nomination Acceptance Speeches and Inaugural Addresses," Undergraduate Honors Thesis, 2009.
- Daphne R. Palmer, "The Casualty of Truth: The Rhetoric of George W. Bush and the American Torture Narrative," Undergraduate Honors Thesis (American Studies), 2008.
- Jessica Sturgeon, "Conspiracy Argument: How It Has Changed and How It Remains the Same," Undergraduate Honors Thesis, June 2004.
- Jason Warren, "Hanging, Dimpled, and Pregnant: An Analysis of the Equal Protection Argument in *Bush v. Gore*," Undergraduate Honors Thesis, June 2004.
- David R. Knutsen, "Judicial Activism: The Institutional Role of the Supreme Court," Undergraduate Honors Thesis, June 2003.

Fritz V. Wilson, "The Truman Doctrine and the American Cold War Consensus," Undergraduate Honors Thesis, June 2000.

George Soares, "The Compromise of 1850: Why Douglas Succeeded When Clay Failed," Undergraduate Honors Thesis, June 1997.

Adult Continuing Education

Classic U.S. Presidential Election Campaigns

FDR and His Times

The Rhetoric of U.S. Foreign Policy

Profiles in History

Great American Speeches of the 20th Century

The 1850's: From Compromise to Irrepressible Conflict

Abraham Lincoln: In His Own Words

Lincoln and His Times

Lincoln at 200 (Aspen-in-Chicago Seminar)

Great American Speakers and Speeches

Audio- and Videocourses

"Argumentation: The Study of Effective Reasoning," audio- and videocourse, The Teaching Company, 2001; 2nd edition, 2005.

"Abraham Lincoln: In His Own Words," audio- and videocourse, The Teaching Company, 1999.

Awards and Recognition

Wallace A. Bacon Lifetime Teaching Excellence Award, National Communication Association, 2012.

Associated Student Government Honor Roll for Teaching, 1977, 1978, 1979, 1980, 1983, 1984, 1986, 1987, 1990, 1991, 1994, 2002, 2004.

Ph.D. student, Michael William Pfau, received NCA Dissertation of the Year Award, 2002.

Ph.D. student, Randall L. Bytwerk, received NCA Golden Anniversary Prize for book based on his dissertation, 1984.

Ph.D. student, Earl G. Creps III, received NCA Dissertation of the Year Award, 1981.

Teaching videotaped for national distribution by the Center for the Teaching Professions, 1976.

University Service

Administrative Duties

See list of administrative positions on page 1.

University Committees

Northwestern Emeriti Organization Executive Council, 2012-2014.

British Scholarships Committee, 2007-2009

Honorary Degrees Committee, 2003-2006
 Presidential Fellows Selection Committee, 2003-2006
 Program Review Council Subcommittee for Libraries, 2004-2005
 University Research Grants Committee, 2002-2005
 Northwestern Annual Fund Executive Committee, 1999-2002
 Sesquicentennial Steering Committee, 1999-2001
 Campaign Northwestern Steering Committee, 1999-2001
 "Highest Order of Excellence" Implementation Steering Committee, 1998-2000
 Deans' Cross-School Initiative Program Steering Committee, Chair, 1998-1999
 Committee on Admission and Financial Aid to Students, 1987-1994, 1997-1998; Chair, 1991-1992, 1997-1998
 Task Force on Annual Giving, 1997-1998
 Task Force on Underrepresented Minorities, 1996-1998
 Search Committee for Vice President for Student Affairs, 1992
 Search Committee for Director of Alumni Relations, 1989, 1997-1998
 Program Review Council, 1987-1988
 Course and Teacher Evaluation Council Advisory Committee, 1987-1988
 Provost Nomination and Screening Committee, 1986
 Program Review Council Subcommittee for Biochemistry and Molecular and Cell Biology, 1986-1987
 Program Review Council Subcommittee for Journalism, 1985-1986
 Institute for Modern Communication Executive Committee, Chair, 1985-1987
 General Faculty Committee, 1980-1983; Chair, 1982-1983
 Budget and Resources Advisory Committee, 1980-1982
 Planning and Development Task Force, Subcommittee on Learning and Communication, 1979-1980
 Committee on Curriculum and Teaching, 1974-1975

School Committees

Administrative Committee, 1975-2000; Chair, 1988-2000
 Reappointment, Promotion, and Tenure Committee, 1976-1982
 Hardy/Wyman-Hibbs Scholarship Committee, 1968-1984; Chair, 1970-1976
 Ad Hoc Committee on Academic Affairs Procedures, 2001
 Ad Hoc Committee on the Summer Session, 1978
 Ad Hoc Committee on School of Speech Centennial, Chair, 1977-1978
 Ad Hoc Committee on Evaluation of Teaching, 1976
 Ad Hoc Committee on Space Allocation, 1975
 Library Committee, 1973-1974; Chair
 Ad Hoc Committee on General Education Requirements, 1973

Departmental Committees

Finance and Management Committee, 2008-2009
 Rhetoric Graduate Admissions Committee, 2002-2007
 Rhetoric Search Committee Chair, 2002-2003
 Undergraduate Studies Committee, 2001-2006
 Director, Undergraduate Honors Program, 2001-2005

Publications

Books

Political Argumentation in the United States: Historical and Contemporary Studies. Amsterdam and Philadelphia: John Benjamins, 2014.

Rhetorical Perspectives on Argumentation: Selected Essays. Dordrecht: Springer, 2014.

(ed.) *Sizing Up Rhetoric.* Long Grove, IL: Waveland, 2008. With Elizabeth Benacka.

Public Speaking: Strategies for Success. Boston: Allyn and Bacon, 1996. Canadian edition, 1997. Second edition, 1999. Third edition, 2002. Fourth edition, 2005. Fifth edition, 2008. Sixth edition, 2011. Seventh edition, 2014. Eighth edition, 2017.

Strategic Public Speaking: A Handbook. Boston: Allyn and Bacon, 2007.

(ed.) *Rhetorical Movement: Essays in Honor of Leland M. Griffin.* Evanston: Northwestern University Press, 1993.

(ed.) *Contemporary American Voices: Significant Speeches in United States History, 1945-Present.* New York: Longman, 1992. With James R. Andrews.

Lincoln, Douglas, and Slavery: In the Crucible of Public Debate. Chicago: University of Chicago Press, 1990; paperback edition, 1993. {Won Winans-Wichelns Award}

(ed.) *American Voices: Significant Speeches in United States History, 1630-1945.* New York: Longman, 1989. With James R. Andrews.

President Johnson's War on Poverty: Rhetoric and History. Tuscaloosa: University of Alabama Press, 1986; paperback edition, 2006.. {Won Winans-Wichelns Award}

Contemporary Debate. Boston: Houghton Mifflin, 1983. With J. W. Patterson.

Forensic Tournaments: Planning and Administration. Skokie, Ill.: National Textbook, 1979. With G. Thomas Goodnight.

Articles: Studies in U.S. Public Discourse

“The Ebola Crisis as an Interfield Dispute,” *Recovering Argument*, ed. Randall A. Lake (London: Routledge, 2017), in press.

“How It All Began: The Origins of Presidential Campaigning in the United States,” *Praeger Handbook of Political Campaigning in the United States*, ed. William L. Benoit (Santa Barbara, Cal.: Praeger, 2016), I, 3-18.

“Argumentation in Lincoln’s Gettysburg Address,” *Scrutinizing Argumentation in Practice*, ed. Frans H. van Eemeren and Bart Garssen (Amsterdam and Philadelphia: John Benjamins, 2015), 65-76.

“Lincoln and Historical Accuracy,” *Rhetoric & Public Affairs*, 18 (Spring 2015), 155-159.

“What ‘Went Wrong’ in the First Obama-Romney Debate?” *Disturbing Argument*, ed. Catherine H. Palczewski (London: Routledge, 2014), 244-249.

“Abraham Lincoln in Philadelphia: Defining and Deriving National Identity,” *Re/Framing Identifications*. Ed. Michelle Ballif (Long Grove, Ill.: Waveland, 2014), 21-27/

- “The United States and the World: The Rhetorical Dimensions of Obama’s Foreign Policy,” *The Rhetoric of Heroic Expectations: Establishing the Obama Presidency*, ed. Justin S. Vaughn and Jennifer R. Mercieca (College Station: Texas A&M University Press, 2014), 109-129.
- “President Johnson’s Withdrawal Address of March 31, 1968,” *Voices of Democracy*, 9 (2014), 41-55. (Electronic publication)
- “The U.S. Abortion Controversy: A Challenge for Public Argument,” *Problem-Solving Communication: An Interdisciplinary Approach*, ed. Taketo Suzuki, Takeshi Suzuki, and Yasuhiro Tsukahara (Tokyo: Hakutoshobo, 2012), 197-213. (In Japanese)
- “Philosophy and Rhetoric in Lincoln’s First Inaugural Address,” *Philosophy and Rhetoric*, 45, no. 2 (2012), 165-188.
- “Drawing Distinctions: A Recurrent Feature of Abraham Lincoln’s Argumentation,” *Reasoned Argument and Social Change*, ed. Robert C. Rowland (Washington: National Communication Association, 2011), 442-447.
- “Debating Slavery by Proxy: The Texas Annexation Controversy,” *In the Shadow of Freedom: The Politics of Slavery in the National Capital*, ed. Paul Finkelman and Donald R. Kennon (Athens: Ohio University Press, 2011), 125-137.
- “Abraham Lincoln, A House Divided,” *Voices of Democracy*, 6 (2011), 1-20. (Electronic publication)
- “The Appeal of Barack Obama,” *Current English Studies*, 49 (September, 2010), 89-104. (Japanese publication, in English).
- “Abraham Lincoln and the House Divided: Launching a National Political Career,” *Rhetoric & Public Affairs*, 13 (Fall, 2010), 421-453.
- “Turning Points in the Galesburg Debate,” *Argumentation and Advocacy*, 46 (Summer, 2010), 140-149.
- “Obama’s Lincoln: The Uses of Argument from Historical Analogy,” *The Functions of Argument and Social Context: Selected Papers from the 16th NCA/AFA Summer Conference on Argumentation*, ed. Dennis S. Gouran (Washington: National Communication Association, 2010), 572-578.
- “Allen Guelzo’s *Lincoln and Douglas: The Debates that Defined America*,” *Journal of the Abraham Lincoln Association*, 30 (Winter, 2009), 52-60. [review essay]
- “Douglas, Stephen A.,” *Encyclopedia of the Supreme Court of the United States*, ed. David S. Tenenhaus (Detroit: Macmillan Reference, 2009), vol. 2, 55-56.
- “Rhetoric in Lincoln’s Time,” *Lincoln Lore*, Fall 2008, 24-30.
- “John Tyler and the Rhetoric of the Accidental Presidency,” *Before the Rhetorical Presidency*, ed. Martin J. Medhurst (College Station: Texas A&M University Press, 2008), 63-82.
- “Lincoln, Abraham,” *Encyclopedia of Race and Ethnicity*, ed. Richard T. Schaefer (Thousand Oaks, Cal.: Sage, 2008), 852-854.
- “Making the Case for War: Colin Powell at the United Nations,” *Rhetoric & Public Affairs*, 10 (Summer 2007), 275-302.
- “The U.S. and the World: Unexpressed Premises of American Exceptionalism,” *Proceedings of the Sixth Conference of the International Society for the Study of Argumentation* (Amsterdam: Sic Sat, 2007), 1567-1571.
- “Terrorism and the Argument from Ignorance,” *Engaging Argument: Selected Papers from the 14th NCA/AFA Summer Conference on Argumentation* (Washington: National Communication Association, 2006), 29-35.

- “George Bush and the Transformation of Civil Rights Discourse, 1965-1990,” *The Presidency and Civil Rights*, ed. James Arnt Aune (College Station: Texas A&M University Press, 2005), pp. 231-267.
- “Lyndon Baines Johnson,” *American Voices: An Encyclopedia of Contemporary Orators*, ed. Bernard K. Duffy and Richard W. Leeman (Westport, Conn.: Greenwood, 2005), pp. 203-210.
- “Richard Carwardine’s *Lincoln*,” *Journal of the Abraham Lincoln Association*, 26 (Winter 2005), 46-52. [review essay]
- “George W. Bush Discovers Rhetoric: September 20, 2001 and the U.S. Response to Terrorism,” *The Ethos of Rhetoric*, ed. Michael J. Hyde (Columbia: University of South Carolina Press, 2004), pp. 136-155..
- “The Continuing Fascination with Lincoln,” *Rhetoric & Public Affairs*, 6 (Summer 2003), 337-370. [review essay]
- “Felicity Conditions for the Circumstantial Ad Hominem: The Case of *Bush v. Gore*,” *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation* (Amsterdam: Sic Sat, 2003), 1109-1114.
- “Henry Clay and the Election of 1844: The Limits of a Rhetoric of Compromise,” *Rhetoric & Public Affairs*, 6 (Spring 2003), 79-96.
- “The Structure of Argument in *Bush v. Gore*,” *Arguing Communication and Culture: Selected Papers from the 12th NCA/AFA Summer Conference on Argumentation*, ed. G. Thomas Goodnight (Washington: National Communication Association, 2002), 537-545.
- “The Prognosis for Domestic Policy,” *Rhetoric & Public Affairs*, 3 (Fall 2000), 460-465.
- “Lincoln’s 1862 Annual Message: A Paradigm of Rhetorical Leadership,” *Rhetoric & Public Affairs*, 3 (Spring 2000), 5-14.
- “Evaluating Conspiracy Arguments: The Case of the Texas Annexation Controversy,” *Argument at Century’s End: Selected Papers from the 11th NCA/AFA Summer Conference on Argumentation*, ed. Thomas A. Hollihan (Annandale, Va.: National Communication Association, 2000), 427-435. With Michael William Pfau.
- “Consistency and Change in Lincoln’s Rhetoric about Equality,” *Rhetoric & Public Affairs*, 1 (Spring 1998), 21-40.
- “Consistency and Change in the Rhetoric of Stephen A. Douglas,” *Southern Communication Journal*, 62 (Spring 1997), 179-196. With Robert E. Terrill. {Won SSCA Best Article Award}
- “Rhetorical Interpretations of the American Civil War,” *Quarterly Journal of Speech*, 81 (February 1995), 108-120. [review essay]
- “Public Sentiment is Everything’: Lincoln’s View of Political Persuasion,” *Journal of the Abraham Lincoln Association*, 15 (Summer 1994), 23-40.
- “Lincoln and Douglas Respond to the Antislavery Movement,” *Rhetorical Movement: Essays in Honor of Leland M. Griffin*, ed. David Zarefsky (Evanston: Northwestern University Press, 1993), 112-130. With Ann E. Burnette.
- “Spectator Politics and the Revival of Public Argument,” *Communication Monographs*, 59 (December 1992), 411-414. Reprinted in Theodore F. Sheckels, Janette Kenner Muir, Terry Robertson, and Lisa M. Gring-Pemble, ed., *Readings on Political Communication* (State College, Pa.: Strata, 2007), 25-27.

- “Martin Luther King, the American Dream, and Vietnam: A Collision of Rhetorical Trajectories,” *Western Journal of Communication*, 56 (Spring 1992), 91-107. With George N. Dionisopoulos, Victoria J. Gallagher, and Steven R. Goldzwig.
- “Echoes of the Slavery Controversy in the Current Abortion Debate,” *Argument in Controversy: Selected Papers from the 7th SCA/AFA Summer Conference on Argumentation*, ed. Donn W. Parson (Annandale, Va.: Speech Communication Association, 1991), 89-95.
- “Foreword, 1991,” *The Complete Lincoln-Douglas Debates of 1858*, ed. Paul M. Angle (Chicago: University of Chicago Press, 1991), ix-xviii.
- “From ‘Conflict’ to ‘Constitutional Question’: Transformations in Early American Public Discourse,” *Quarterly Journal of Speech*, 76 (August 1990), 243-261. With Victoria J. Gallagher.
- “Approaching Lincoln’s Second Inaugural Address,” *Communication Reports*, 1 (Winter 1988), 9-13.
- “Stephen A. Douglas,” *American Orators Before 1900: Critical Studies and Sources*, ed. Bernard K. Duffy and Halford Ross Ryan (Westport, Conn.: Greenwood Press, 1987), 127-138.
- “Fulbright and Ervin: Southern Senators with National Appeal,” *A New Diversity in Contemporary Southern Rhetoric*, ed. Cal M. Logue and Howard Dorgan (Baton Rouge: Louisiana State University Press, 1987), 114-165.
- “Lyndon B. Johnson,” *American Orators of the Twentieth Century*, ed. Bernard K. Duffy and Halford Ross Ryan (Westport, Conn.: Greenwood Press, 1987), 223-231.
- “The Lincoln-Douglas Debates Revisited: The Evolution of Public Argument,” *Quarterly Journal of Speech*, 72 (May 1986), 162-184. {Received Midwest Forensic Association Article Award}
- “In Search of the Founding Fathers: Historical Argument in the Lincoln-Douglas Debates,” *Argument and Social Practice: Selected Papers from the 4th SCA/AFA Summer Conference on Argumentation*, ed. J. Robert Cox, Malcolm O. Sillars, and Gregg Walker (Annandale, Va.: Speech Communication Association, 1985), 179-192.
- “Conspiracy Arguments in the Lincoln-Douglas Debates,” *Journal of the American Forensic Association*, 21 (Fall 1984), 63-75.
- “Reagan’s Safety Net for the Truly Needy: The Rhetorical Uses of Definition,” *Central States Speech Journal*, 35 (Summer 1984), 113-119. With Carol Miller-Tutzauer and Frank E. Tutzauer.
- “Moral Argument in Political History: The Case of the Lincoln-Douglas Debates,” *Argument in Transition: Selected Papers from the 3rd SCA/AFA Summer Conference on Argumentation*, ed. David Zarefsky, Malcolm O. Sillars, and Jack Rhodes (Annandale, Va.: Speech Communication Association, 1983), 201-212.
- “The Impasse of the Liberal Argument: Speculation on American Politics in the Late 1960’s,” *Argument in Transition: Selected Papers from the 3rd SCA/AFA Summer Conference on Argumentation*, ed. David Zarefsky, Malcolm O. Sillars, and Jack Rhodes (Annandale, Va.: Speech Communication Association, 1983), 365-379.
- “Civil Rights and Civil Conflict: Presidential Communication in Crisis,” *Central States Speech Journal*, 34 (Spring 1983), 59-66.
- “Subordinating the Civil Rights Issue: Lyndon Johnson in 1964,” *Southern Speech Communication Journal*, 48 (Winter 1983), 103-118. {Won SSCA Best Article Award}
- “Argumentative Strategy in the Lincoln-Douglas Debates,” *The Hallie Neff Wilcox Lectures in Communication Studies* (Waco, Tex.: Baylor University Press, 1982).

- “Lyndon Johnson Redefines ‘Equal Opportunity’: The Beginnings of Affirmative Action.” *Central States Speech Journal*, 31 (Summer 1980), 85-94. Reprinted in Theodore O. Windt and Beth Ingold, ed., *Essays in Presidential Rhetoric* (Dubuque: Kendall/Hunt, 1983), 134-145.
- “The Great Society as a Rhetorical Proposition,” *Quarterly Journal of Speech*, 65 (December 1979), 364-378. Reprinted in Theodore O. Windt and Beth Ingold, ed., *Essays in Presidential Rhetoric* (Dubuque: Kendall/Hunt, 1983), 87-105.
- “President Johnson’s War on Poverty: The Rhetoric of Three ‘Establishment’ Movements,” *Communication Monographs*, 44 (November 1977), 352-373. Reprinted in Theodore O. Windt and Beth Ingold, ed., *Essays in Presidential Rhetoric* (Dubuque: Kendall/Hunt, 1983), 106-133.
- “Welfare Medicine in America” [review essay], *Texas Law Review*, 53 (March 1975), 636-652.

Articles: Concepts and Methods in Rhetorical Criticism

- “Is Rhetorical Criticism Subversive of Democracy?” *Contemporary Rhetorical Citizenship: Purposes, Practices, and Perspectives*, ed. Christian Kock and Lisa Villadsen (Leiden, Netherlands: Leiden University Press, 2015), 29-50.
- “Rhetorical Criticism: The Past Fifty Years,” *Speaker and Gavel*, 50, no. 2 (2013), 3-10.
- “Reflections on Making the Case,” *Making the Case*, ed. Kathryn Olson, Michael William Pfau, Benjamin Ponder, and Kirt Wilson (East Lansing: Michigan State University Press, 2012), 1-15.
- “Public Address Studies in the New Century: Achievements and Challenges,” *Handbook of Rhetoric and Public Address*, ed. Shawn Parry-Giles and J. Michael Hogan (New York: Wiley Blackwell, 2010), 67-85.
- “History of Public Discourse Studies,” *The Sage Handbook of Rhetorical Studies*, ed. Andrea Lunsford, Rosa Eberly, and Kirt Wilson (Thousand Oaks, Cal.: Sage, 2009), 433-459.
- “Knowledge Claims in Rhetorical Criticism,” *Journal of Communication*, 58 (December, 2008), 629-640.
- “Two Faces of Democratic Rhetoric,” *Rhetoric and Democracy: Essays in the Tradition of William Norwood Brigance*, ed. David Timmerman and Todd McDorman (East Lansing: Michigan State Univ. Press, 2008), 115-137.
- “Reflections on Rhetorical Criticism,” *Rhetoric Review*, 25 (2006), 383-387.
- “Presidential Rhetoric and the Power of Definition,” *Presidential Studies Quarterly*, 34 (September 2004), 607-619.
- The Presidency Has Always Been a Place for Rhetorical Leadership,” *The Presidency and Rhetorical Leadership*, ed. Leroy G. Dorsey (College Station: Texas A&M University Press, 2002), 20-41.
- “Foreword,” *Rhetoric and Community: Studies in Unity and Fragmentation*, ed. J. Michael Hogan (Columbia, University of South Carolina Press, 1998), ix-xi.
- “Four Senses of Rhetorical History,” *Doing Rhetorical History: Concepts and Cases*, ed. Kathleen J. Turner (Tuscaloosa: University of Alabama Press, 1998), 19-32.
- “Taking the Helm? Rhetorical Analysis? Public Discourse?” *Communication: Views from the Helm for the 21st Century*, ed. Judith S. Trent (Boston: Allyn and Bacon, 1998), 233-239.
- “The Roots of American Community,” *Carroll C. Arnold Distinguished Lecture, National Communication Association* (Boston: Allyn and Bacon, 1996).

- “How Rhetoric and Sociology Rediscovered Each Other,” *The Rhetoric of Social Research*, ed. Albert Hunter (New Brunswick, N.J.: Rutgers University Press, 1990), 158-169.
- “The State of the Art in Public Address Scholarship,” *Texts in Context: Critical Dialogues on Significant Episodes in American Political Rhetoric*, ed. Michael C. Leff and Fred J. Kauffeld (Davis, Cal.: Hermagoras Press, 1989), 13-27.
- “A Skeptical View of Movement Studies,” *Central States Speech Journal*, 31 (Winter 1980), 245-254.
- “Responsibility and Rhetoric,” in Glen E. Mills, *Reason in Controversy*, 2d ed. (Boston: Allyn and Bacon, 1968), 335-338.

Articles: Argumentation

- “On Deep Disagreement,” *Dialogues in Argumentation*, ed. Ron Van Burg (Windsor, Ontario: Windsor Studies in Argumentation, vol. 3, 2016), 13-33. (E-book)
- “Rethinking the Relationship Between Argumentation and Debate: The Influence of Douglas Ehninger,” *Proceedings of the 5th Tokyo Conference on Argumentation*, ed. Takeshi Suzuki, Takayuki Kato, and Shusuke Murai (Tokyo: Japan Debate Association, 2016), 91-96.
- “Is Dialogue the Most Appropriate Model for Argumentation?” *Argumentation and Reasoned Action: Proceedings of the First European Conference on Argumentation*, ed. Dima Mohammed and Marcin Lewinski (London: College Publications, 2016), II, 1081-1091.
- “How to Watch the Presidential Debates,” *Crain’s Chicago Business*, September 29, 2016 (electronic edition).
- “The Appeal for Transcendence: A Possible Response to Cases of Deep Disagreement,” *Topical Themes in Argumentation Theory*, ed. Frans H. van Eemeren and Bart Garssen (Dordrecht: Springer, 2012), 77-89. (Also published in French)
- “When Argumentation Meets Society: Bridging Normative and Descriptive Perspectives,” *Proceedings of the 4th Tokyo Conference on Argumentation* (Tokyo: Japan Debate Association, 2012), 1-7.
- “A Challenge and Opportunity for Argumentation Studies,” *Argumentation and Advocacy*, 48 (Winter 2012), 175-178.
- “Goodnight’s ‘Speculative Inquiry’ in Its Intellectual Context,” *Argumentation and Advocacy*, 48 (Spring 2012), 211-215.
- “Arguing about Values: The Problem of Public Moral Argument,” *Bioethics, Public Moral Argument, and Social Responsibility*, ed. Nancy M.P. King and Michael J. Hyde (New York: Routledge, 2012), 3-13.
- “Pragma-Dialectical Analysis of Rhetorical Texts: The Case of Barack Obama in Cairo,” *Keeping in Touch with Pragma-Dialectics*, ed. Eveline Feteris, Bart Garssen, and Francisca Snoeck Henkemans (Amsterdam and Philadelphia: John Benjamins, 2011), 89-102. With Dima Mohammed.
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- “Reflections on the NDT at 50,” *Argumentation and Advocacy*, 32 (Winter 1996), 153-154.
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- “Forensics,” *International Encyclopedia of Communications*, ed. Erik Barnouw (New York: Oxford University Press, 1989), II, 193-194.

- “Guidelines for the Evaluation of Forensics Educators,” *American Forensics in Perspective*, ed. Donn W. Parson (Annandale, Va.: Speech Communication Association, 1985), 23-27. With Craig A. Dudczak.
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- “The Substance of Debate Ethics,” *Journal of the Illinois Speech and Theatre Association*, 32 (1978), 62-66.
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- O’Gorman, *Spirits of the Cold War*, reviewed in *Rhetoric Society Quarterly*, 43, no. 4 (2013), 385-390.
- Mercieca, *Founding Fictions*, reviewed in *Communication Review*, 15 (2012), 322-324.
- Egerton, *Year of Meteors: Stephen Douglas, Abraham Lincoln, and the Election that Brought on the Civil War*, reviewed in *Journal of American History*, 98 (September, 2011), 526-527.
- Ackerman and Coogan, ed., *The Public Work of Rhetoric: Citizen-Scholars and Civic Engagement*, reviewed in *Rhetoric Review*, 30 (2011), 426-429.
- Jividen, *Claiming Lincoln: Progressivism, Equality, and the Battle for Lincoln’s Legacy in Presidential Rhetoric*, reviewed in *Journal of Illinois History*, 14 (Spring, 2011), 70-72.
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- Tate, *Conservatism and Southern Intellectuals*, reviewed in *Rhetoric & Public Affairs*, 10 (Fall, 2007), 546-549.
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- “Understanding Lincoln and the Civil War,” review of Boritt, ed., *Lincoln, the War President* and Holzer, ed., *The Lincoln-Douglas Debates*, reviewed in *Illinois Issues*, 20 (February 1994), 36-37.
- Berman, *Lyndon Johnson's War*, reviewed in *Presidential Studies Quarterly*, 22 (Spring 1992), 420-422.
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- Fisher, *Human Communication as Narration*, reviewed in *Argumentation and Advocacy*, 24 (Spring 1988), 259-262.
- Denton and Hahn, *Presidential Communication: Description and Analysis*, reviewed in *Journal of Communication*, 37 (Summer 1987), 167-169.
- Bernstein, *A Caring Society*, reviewed in *Journal of the American Forensic Association*, 23 (Summer 1986), 60-61.
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- Cox and Willard, ed., *Advances in Argumentation Theory and Research*, reviewed in *Quarterly Journal of Speech*, 70 (February 1984), 107-110.
- Blum, *The Progressive Presidents*, reviewed in *Quarterly Journal of Speech*, 68 (February 1982), 97-99.
- Blair and Johnson, ed., *Informal Logic*, reviewed in *Journal of the American Forensic Association*, 18 (Summer 1981), 64-67.
- Bitzer and Rueter, *Carter vs. Ford: The Counterfeit Debates of 1976*, reviewed in *Political Communication Review*, 6 (1981), 87-91.
- Brock, Chesebro, Cragan, and Klumpp, *Public Policy Decision Making*, reviewed in *Speech Teacher*, 23 (March 1974), 177-178.
- Film review: “Operation Abolition” and “Autopsy on Operation Abolition,” reviewed in *Speech Teacher*, 18 (January 1969), 88-89.

Resource Materials for High School Students

Debate sourcebooks, co-authored, as follows: *Approaches to Combatting Crime* (1967); *Manpower for National Security* (1968); *America's Military Commitments* (1969); *Environmental Control* (1970); *The Administration of Justice* (1971); *Financing Education* (1972); *Poverty in the United States* (1973). All published by National Textbook Company.

Annual supplements to William E. Buys et al., *Discussion and Debate*, covering above topics, 1968-1973, plus *Political Reform* (1974); *World Resources* (1975); *Penal Reform* (1976); and *Medical Care* (1977). All published by National Textbook Company.

Research Awards

Douglas Ehninger Distinguished Rhetorical Scholar Award, National Communication Association, November 2015.

Honoree for biennial Public Address Conference, September 2010.

Senior Scholar Award, NCA/AFA Biennial Summer Conference on Argumentation, 2009.

Honoree for special issue of *Argumentation and Advocacy*, 2008.

Golden Anniversary Distinguished Scholar Award, American Forensic Association, 1999.

Best Article Award, Southern States Communication Association, 1998. (for "Consistency and Change in the Rhetoric of Stephen A. Douglas")

Distinguished Scholar Award, National Communication Association, 1994.

Winans-Wichelns Award for Distinguished Scholarship in Rhetoric and Public Address, National Communication Association, 1991. (for *Lincoln, Douglas, and Slavery*)

Best Article Award, Midwest Forensic Association, 1988. (for "The Lincoln-Douglas Debates Revisited")

Winans-Wichelns Award for Distinguished Scholarship in Rhetoric and Public Address, National Communication Association, 1986. (for *President Johnson's War on Poverty*)

Best Article Award, Southern Speech Communication Association, 1985. (for "Subordinating the Civil Rights Issue")

Editorial Experience

Journals

Editorial Board, *Argumentation*, 2009-present.

Editorial Board, *Informal Logic*, 2002-present

Editorial Board, *Argumentation and Advocacy*, 2013-present, 2007-2009, 2004-2006, 2001-2003, 1998-2000, 1995-1997

Editorial Board, *Presidential Studies Quarterly*, 1999-present

Editorial Board, *Rhetoric & Public Affairs*, 1997-present

Editorial Board, *Rhetoric Society Quarterly*, 2008-2011.

Editorial Board, *Quarterly Journal of Speech*, 2008-2010, 2005-2007, 2002-2004, 1980-1983

Editorial Board, *Journal of Communication*, 2004-2007, 2001-2004

Editorial Board, *Controversia*, 2001-2006

Editorial Board, *Communication Studies*, 2006-2012, 1998-2001

Editorial Board, *Political Communication*, 1998-2000

Editorial Board, *Southern Communication Journal*, 1995-1998; Consulting Editor, 1980-1983
 Editorial Board, *Journal of the Association for Communication Administration*, 1992-1999
 Editor, *Journal of the American Forensic Association*, 1977-1980; Editorial Board, 1973-1977
 Guest Editorial Board, *Communication Education*, November 1979 (special issue on graduate study)
 Referee for *Quarterly Journal of Speech*, *Journal of Communication*, *Political Communication*, *Western Journal of Communication*, *Gannett Center Journal*, *Philosophy and Rhetoric*, *Southern Speech Communication Journal*, *Informal Logic*, *Western Journal of Speech Communication*, *Journal of Applied Communication Research*, *American Political Science Review*, *Journal of American History*, *Rhetoric Society Quarterly*, *Topoi*, *International Journal of Communication*, *Social Science History*, *Perspectives on Politics*, *Journal of the Abraham Lincoln Association*

Scholarly Books

Co-Editor, *A Rhetorical History of the United States*, vol. 4 (East Lansing: Michigan State University Press, in preparation).
 Editorial Board, Series in Rhetoric and Public Affairs, Michigan State University Press, 2000-present
 Editorial Board, Series in Rhetoric and Democratic Deliberation, Penn State University Press, 2011-present.
 Editorial Board, Series in Argumentation in Context, John Benjamins Publishing Company, 2010-present.
 Editorial Board, Series in Rhetoric, Law, and the Humanities, University of Alabama Press, 2013-present.
 Editorial Board, Library in Presidential Rhetoric, Texas A&M University Press, 2000-2012.
 General Editor, Series in Rhetoric and Communication, University of Alabama Press, 1989-1999
 Review manuscripts on rhetoric and public discourse for University of Wisconsin Press, University of Chicago Press, University of South Carolina Press, Oxford University Press, University Press of Kansas, Northern Illinois University Press, State University of New York Press, Holt, Rinehart, and Winston, Pennsylvania State University Press, Cambridge University Press, Texas A&M University Press, Harvard University Press, University of Alabama Press

Textbooks

Review manuscripts in rhetoric, argumentation and debate for HarperCollins, Kendall/Hunt, Macmillan, Prentice-Hall, Wadsworth, John Wiley and Sons, Strata

Other

Editor for *Argument in Transition: Selected Papers from the 3rd SCA/AFA Summer Conference on Argumentation* (Annandale, Va.: Speech Communication Association, 1983).
 Editorial Committee for *Forensics as Communication: The Argumentative Perspective*, ed. James H. McBath (Skokie, Ill.: National Textbook, 1975).

Public Presentations

Formal Papers and Lectures (not subsequently published)

“Intransigent Rhetoric in the Search for a Successor to Justice Scalia,” National Communication Association, November 2016.

- “Defining the Civil War: Abraham Lincoln in 1861,” National Communication Association, November 2015.
- “Campaign Debates as a Form of Political Argumentation,” Leiden University (Netherlands), May 2015.
- “Somehow, May, and If: Key Terms in Lincoln’s Second Inaugural Address,” Kenneth Burke Lecture, Pennsylvania State University, April 2015.
- “The Gettysburg Address at 150,” National Communication Association, November 2013.
- “The ‘Comeback’ Second Obama-Romney Debate and the Virtues of Argumentation,” Ontario Society for the Study of Argumentation, May 2013.
- “The ‘Confession of Faith’ and the Rhetoric of Progressivism,” Theodore Roosevelt Association, October 2012.
- “When, if Ever, is Symbolic Violence Justified?” Kurt Ritter Lecture, Texas A&M University, March 2012.
- “President John F. Kennedy: Enduring Eloquence after 50 Years,” Florida Atlantic University, December 2011.
- “Lyndon Johnson on Vietnam: The Rhetoric of War and Peace,” University of Kansas, October 2011; Syracuse University, April 2011.
- “Can Rhetorical Studies of Political Discourse Be of Use to Political Scientists?” Midwest Political Science Association, April 2011.
- “Lincoln on War and Peace,” Syracuse University, February 2011; Florida Atlantic University, December 2010.
- “The State of the Discipline,” plenary session, National Communication Association, November 2010.
- “What’s Civil about Civil Discourse?” Melbern G. Glasscock Lecture in the Humanities, Texas A&M University, March 2010.
- “Commentary on van Eemeren and Garssen’s ‘In Varietate Concordia—United in Diversity: European Parliamentary Debate as an Argumentative Activity Type,’” Ontario Society for the Study of Argumentation, June 2009.
- “What Lincoln Sounded Like,” Lincoln Bicentennial Celebration, Concord, Massachusetts, February 2009.
- “Lincoln as an Antislavery Advocate,” 7th Circuit Bar Association, Chicago, February 2009.
- “The Language of Lincoln: Bicentennial Reflections,” American Studies Program, Northwestern University, February 2009.
- “Reassessment and Renunciation: Lyndon Johnson and Vietnam, March 31, 1968,” Texas State University Conference on the Johnson Centennial, October 2008; University of Kansas, November 2009.
- “Chaim Perelman, Al Gore, and the Problem of Reason in Our Time,” Conference on the 50th Anniversary of *The New Rhetoric*, University of Oregon, May 2008.
- “Arguing about Values,” Harriet Elliott Lecture in the Social Sciences and Public Affairs, University of North Carolina, Greensboro, March 2008.
- “Advancing Rhetorical Studies,” Rhetoric Society of America Summer Institute, Troy, New York. June 2007.

- “In Praise and Blame of Public Address,” 10th biennial Public Address Conference, Vanderbilt University, October 2006.
- “Democratic Debate in the Public Forum,” Keynote Address at the Symposium on Democracy, Kent State University, May 2006.
- “Texas and Slavery: The Fatal Mix in Politics and Rhetoric,” Chism Lecture Series, University of Puget Sound, April 2006. (Also presented at Indiana University/Purdue University—Fort Wayne, October 2003; University of Washington, April 2006)
- “Oral Argument in Appellate Advocacy: Perspectives from Argumentation Theory,” National Communication Association, Chicago, November 2004.
- “The 2004 Presidential Debates,” Michael Osborn Lecture, University of Memphis, October 2004.
- “Lyndon Johnson Defends His Policies in Vietnam: The Apogee of Cold War Rhetoric,” Rhetoric Society of America Conference, Austin, May 2004.
- “Religion, Postmodernism, and Presidential Rhetoric,” 10th annual Conference on Presidential Rhetoric, Texas A&M University, College Station, March 2004.
- “What Should a Rhetorician Do in Response to the Discourses of Terrorism?” 8th Biennial Public Address Conference, University of Georgia, October 2002.
- “Understanding the Debates as Debates,” Illinois Humanities Council Symposium on the Lincoln-Douglas Debates, Ottawa, Illinois, September 2002.
- “Communicating about Science: The Communication Discipline’s Perspective,” NCA/NSF Conference on Communicating about Science, Leesburg, Virginia, June 2002.
- “The Rhetorical Construction of Slavery as a Political Issue: Texas and the Election of 1844,” Orville Hitchcock Distinguished Lecture, University of Iowa, March 2001.
- “Presidential Rhetoric, Religion, and Immigration: A Response to Professor Stewart,” 7th Annual Conference on Presidential Rhetoric, Texas A&M University, March 2001.
- “Robert Kennedy, Lyndon Johnson, and Vietnam: A Response to Professor Murphy,” 7th Biennial Public Address Conference, Penn State University, October 2000.
- “The Rhetoric of the Cold War: A Reply to Graebner,” 4th Annual Conference on Presidential Rhetoric, Texas A&M University, March 1998.
- “The Environmental Rhetoric of Theodore Roosevelt,” 3rd Annual Conference on Presidential Rhetoric, Texas A&M University, March 1997.
- “Reclaiming the Public Sphere,” North Dakota Lyceum in the Humanities, Fargo, North Dakota, April 1996.
- “The Rhetorical Evolution of Lincoln’s Antislavery Position,” William Norwood Brigance Lecture, Wabash College, March 1996.
- “Johnson on the 31st of March,” 2nd Annual Conference on Presidential Rhetoric, Texas A&M University, March 1996.
- “Before He Was the Great Emancipator: Lincoln on Slavery in 1857,” Lincoln Home National Monument Association, Springfield, Illinois, February 1996.
- “American Political Debate: What Happened to the Tradition of Lincoln and Douglas?” Hall Swain Memorial Lecture, North Carolina State University, March 1994; University of Kansas, April 1993.

- “Lincoln and Douglas at Quincy,” Wayne N. Thompson Memorial Lecture, Western Illinois University, February 1994.
- “The Oratory of Lyndon Johnson: 25 Years Later,” Southwest Texas State University, February 1992; Texas A&M University, March 1992.
- “Rhetorical Dimensions of Presidential Policy Making,” American Political Science Association, August 1990.
- “Trends in Presidential Communication Research,” Speech Communication Association, November 1989.
- “Mutuality and Reciprocity in Speech Communication and History,” Speech Communication Association, November 1988.
- “Cross-Examination in the Lincoln-Douglas Debates,” Speech Communication Association, November 1987.
- “Studying Communication in a Technological Culture,” Iowa Communication Association, September 1986.
- “Issues in the Study of Public Address,” Speech Communication Association, November 1985.
- “Must Argument Criticism Be Field-Invariant?” Speech Communication Association, November 1984.
- “Hapless Rhetoric: Gerald R. Ford and the Problem of Rhetorical Timing,” Speech Communication Association, November 1984. With Judith S. Trent.
- “The Humphrey *Persona* in the 1968 Presidential Campaign,” Central States Speech Association, April 1984. With Stephen P. Depoe.
- “President Johnson’s Public Address in Its Historical Context,” Southwest Texas State University, August 1982.
- “Criteria for Adequacy in Claims about Communication,” Speech Communication Association, November 1981.
- “Rhetorical Analysis as Argument: A Search for Standards of Validity,” Speech Communication Association, November 1980.
- “Policy Systems Debate: A Response to Rohrer and Lichtman,” Speech Communication Association, November 1979.
- “Inherency: The Continuing Vitality,” Southern Speech Communication Association, April 1978.
- “Criteria for Evaluating Non-Policy Argument,” Western Speech Communication Association, November 1976.
- “Changing Concepts of Forensics,” Speech Communication Association, December 1974.
- “A Reformulation of the Concept of Presumption,” Central States Speech Association, April 1972.
- “Planning an Institute Curriculum for Advanced Students in Forensics,” Speech Communication Association, December 1971.

Named Lectures and Keynote Addresses (cited elsewhere by title)

Kenneth Burke Lecture, Pennsylvania State University, April 2015.

Keynote Address, Conference on the Rhetorical Art Today, Athens, Greece, March 2014.

Keynote Address, Conference on Weapons of Mass Seduction, University College Roosevelt, Middelburg, Netherlands, November 2013.
 Keynote Address, Rhetoric in Society Conference, University of Copenhagen, January 2013.
 Keynote Address, 4th Tokyo Conference on Argumentation, August 2012.
 Kurt Ritter Lecture, Texas A&M University, March 2012.
 Melburn G. Glasscock Lecture in the Humanities, Texas A&M University, March 2010.
 Keynote Address, Ontario Society for the Study of Argumentation, June 2009.
 Presidential Address, Rhetoric Society of America, May 2008.
 Distinguished Lecture in the Humanities, Ithaca College, March 2008.
 Harriet Elliott Lecture in the Social Sciences and Public Affairs, University of North Carolina, Greensboro, March 2008.
 Keynote Address, Symposium on Democracy, Kent State University, May 2006.
 Chism Lecture Series, University of Puget Sound, April 2006.
 Keynote Address, Brigrance Colloquy on Rhetoric and Democratic Citizenship, Wabash College, April 2005.
 Michael Osborn Lecture in Communication, University of Memphis, October 2004.
 Rudolph F. Verderber Distinguished Lecture, University of Cincinnati, October 2004.
 Keynote Address, 38th Annual Conference on Rhetorical Criticism, California State University, Hayward, April 2004.
 Thomas M. Scheidel Faculty Lecture, University of Washington, 2003
 Keynote Address, NCA/NSF Workshop on Communicating about Science, 2002
 Orville Hitchcock Distinguished Lecture, University of Iowa, 2001
 Keynote Address, 5th Annual Conference on Presidential Rhetoric, Texas A&M University, 1999
 Keynote Address, 10th NCA/AFA Summer Conference on Argumentation, Alta, Utah, 1997
 William Norwood Brigrance Memorial Lecture, Wabash College, 1996
 Keynote Address, Greenspun Conference on Rhetorical History, University of Nevada at Las Vegas, 1995
 Carroll C. Arnold Distinguished Lecture, National Communication Association, 1995 (inaugural lecture in the series)
 Keynote Address, 3rd International Conference on Argumentation, University of Amsterdam, 1994
 Hall Swain Memorial Lecture, North Carolina State University, 1994
 Wayne N. Thompson Memorial Lecture, Western Illinois University, 1994
 Presidential Address, National Communication Association, 1993
 Keynote Address, Communication Week, Southwest Texas State University, 1992
 Keynote Address, Conference on Forensic Education, Skokie, Illinois, 1989
 Keynote Address, 1st Biennial Conference on Public Address, University of Wisconsin, 1988
 J. Jeffery Auer Memorial Lecture, Indiana University, 1987
 Hallie Neff Wilcox Lecture in Communication Studies, Baylor University, 1982
 Keynote Address, 1st SCA/AFA Summer Conference on Argumentation, 1979

Informal Presentations

Lectures for high school debaters: University of Iowa, 1986-2001; University of Kentucky, 1986-1987; Wake Forest University, 1971-1985; University of Northern Iowa, 1978-1981; Macalester College, 1980; University of Kansas, 1978; University of Redlands, 1972; University of Vermont, 1971, 1974; North Dakota State University, 1970; Butler University, 1970; University of Toledo, 1970.
 Lectures for NU Alumni Clubs: Sun City West (2008), Cleveland (2008), Boston (2006, 2003), Dallas (2009, 2005, 1993), Grand Rapids, Michigan (2003), Orange County (2003), San Diego (2000, 1992), Sarasota (2000), Kansas City (2000), New York (2000), Tucson (1999), Detroit (1999), Houston (1999, 1988), Minneapolis (1998, 1991), Columbus (1998), San Antonio (1998), Sacramento (1996), Denver (1996), Charlotte (1994), San Francisco (1993), Los Angeles (1993),

Indianapolis (1992), Cincinnati (1992), Toledo (1992), Naples (1992), Miami/Fort Lauderdale (1992), Atlanta (1990), Tulsa (1990), Cleveland (1989).

- “The 2012 Presidential Debates,” University of Nevada, Las Vegas, September 2016.
- “Rhetorical Perspectives on Argumentation,” University of Lugano (Switzerland), September 2014.
- “How American Slavery Became a Constitutional Issue,” University of Groningen, Netherlands, June 2014.
- “President Johnson’s War on Poverty: 50 Years Later,” Eastern Communication Association, April 2014.
- “Problems in Teaching Argumentation,” Eastern Communication Association, April 2014.
- “The Best of Majors, the Worst of Majors (with Apologies to Charles Dickens),” Central States Communication Association, April 2014.
- “Rhetorical Studies in the United States,” Conference on the Rhetorical Art Today, Athens, Greece, March 2014.
- “Rhetoric and Science: Two Cultures or One?” Iowa State University, April 2013.
- “What Can We Learn from the Rhetoric of Abraham Lincoln?” Tel Aviv University, March 2011.
- “Learning Through Speaking in Undergraduate Courses,” University of Notre Dame, September 2010.
- “Lincoln at 200: The Words Reveal the Man,” Florida Atlantic University, January 2010.
- “Lincoln on the Public Platform,” Illinois Judges Association, December 2008.
- “Lincoln – Then and Now,” Contemporary Club of Chicago, October 2008.
- “Political Debate in 2008: The Legacy of 150 Years,” Wheaton College, September 2008; Chicago History Museum, October 2008.
- “Communication in the 2008 Campaign,” Central States Communication Association, April 2008.
- “In Memory of Thomas B. Farrell,” National Communication Association, November 2006.
- “Communication, Ethics, and Politics,” Communication Ethics Preconference, National Communication Association, November 2006.
- “Spotlight: The Scholarship of David Zarefsky” [response], Eastern Communication Association, April 2006.
- “Crisis Rhetoric and the Bush Presidency,” Central States Communication Association, April 2006.
- “In Memory of Dwight Conquergood,” National Communication Association, November 2005.
- “Sproul Hall, Berkeley: 40 Years Later,” Western States Communication Association, San Francisco, February 2005.
- “The Lincoln-Douglas Debates as Debates,” Civil War Round Table, Milwaukee, December 2004; Chicago, December 2004.
- “Access to Presidential Debates: The Need for Reform,” Eastern Communication Association, April 2003.
- “Budgeting: A Primer for New Department Chairs,” National Communication Association, November 2002; November 2001; November 1999.

- “Communication and Democracy: A Conversation with Michael Schudson,” National Communication Association, November 2002.
- “Communication Scholars as Pundits,” National Communication Association, November 2001.
- “The Corporate Metaphor in the University,” Rhetoric Society of America, May 2000.
- “Rhetorical Problems of the *Dred Scott* Decision,” Central States Communication Association / Southern States Communication Association, April 1999.
- “19th Century Rhetorical Leadership and the Presidency,” Wayne State University, March 1999.
- “The Politics of Rhetoric and the Rhetoric of Politics in the 19th Century,” Speech Communication Association, November 1996.
- “On Making Teaching and Research More Confluent in the Research University,” Speech Communication Association, November 1995.
- “Profile of a Successful Faculty Member at a Research University,” Speech Communication Association, November 1994.
- “An Administrator’s Perspective on the Pedagogical Function of Academic Debate,” Speech Communication Association, November 1994.
- “Accountability for Departments of Communication,” Eastern Communication Association, April 1994.
- “Creating a Public Identity for the Discipline,” Speech Communication Association, November 1993.
- “Communication and Social Change: Building Unity and Respecting Diversity,” Central States Communication Association / Southern States Communication Association, April 1993.
- “Spotlight: The Scholarship of David Zarefsky” [response], Western States Communication Association, February 1993.
- “Forensics and Speech Communication,” Speech Communication Association, November 1992.
- “The Rhetoric of Homelessness,” Central States Communication Association, April 1992.
- “Argumentation Studies in the 1990’s,” Central States Communication Association, April 1990.
- “The Rhetorical Problems of Welfare Reform,” Speech Communication Association, November 1989.
- “The Future of Rhetoric,” Central States Communication Association, April 1988.
- “Public Address: The State of the Art,” Central States Communication Association, April 1988.
- “Slavery and the Northwest Ordinance: A Study in the Politics of Language,” Newberry Library, Chicago, January 1988.
- “From Sedalia to Evanston: Assessing the Decade,” Speech Communication Association, December 1984
- “Forensics and Speech Communication: The View of a Department Chairperson,” Speech Communication Association, November 1979.
- “Implementing the Developmental Conference Report: The Role of the Individual Teacher,” Central States Speech Association, April 1975.
- “Reformulations of the Theory of Argument,” Speech Communication Association, November 1973.

Public Presentations on Campus (selected)

- “What Have We Learned from the Presidential Election?” Northwestern Emeriti Organization, November 2016.
- “Elections 1916 and 2016: What Has a Century Changed?” Alumnae of Northwestern University Centennial Lecture, September 2016.
- “One Nation Divisible,” Osher Lifelong Learning Institute, October 2014.
- “Reflections on the 2008 Presidential Debates,” Osher Lifelong Learning Institute, October 2008.
- “Presidential Debates,” Communications Domain Dinner, May 2001.
- “The Arts at Northwestern,” New York Alumni Tour, January 1998.
- “Lecturing as Communication,” Searle Center for Teaching Excellence, April 1994.
- “American Political Debate: Its Past, Present, and Future,” Northwestern and Duke Alumni Associations, October 1992.
- “The Sixties, Seventies, Eighties, and Nineties,” School of Speech Commencement Address, June 1988
- “The Constitution as a Rhetorical Text,” New Student Week Lecture, September 1987
- “Freedom of Speech in a Private University: Where Do You Draw the Line?” New Student Week Lecture, September 1985. With Martin H. Redish.
- “The Other Side of the Desk,” orientation lecture for teaching assistants, September 1984.
- “Should the University Take Positions on Social Issues?” New Student Week Lecture, September 1982. With Robert H. Wiebe.
- “Class Discussions: Getting Them Started, Keeping Them Going.” Seminar for Teaching Assistants, May 1982.
- “When the Real World Ends,” School of Speech Commencement Address, June 1980.

Convention Program Planning

- Primary program planner for the Rhetoric Society of America conference, 2006.
- Primary program planner for the Speech Communication Association convention, 1992
- Planned and chaired “Nixon’s Vietnamization Speech: Twenty Years Later,” Speech Communication Association, November 1989.
- Primary program planner for the Central States Speech Association convention, 1986
- Planned “Setting Professional Priorities: A Re-examination of the Developmental Conference Reports,” Central States Speech Association, April 1985.
- Director, 3rd SCA/AFA Summer Conference on Argumentation, Alta, Utah, July 1983
- Planned and chaired “Research Priorities in Argumentation and Forensics for the 1980’s,” Speech Communication Association, November 1980
- Planned Action Caucuses, Speech Communication Association, December 1976
- Planned and chaired “Perspectives on the Nature of Inherency,” Central States Speech Association, April 1976
- Planned convention programs for Forensics Division, Speech Communication Association, December 1975
- Planned and chaired “Reformulations of the Theory of Argument,” Speech Communication Association, November 1973

Professional Organizations

Abraham Lincoln Association

American Association of University Professors

American Forensic Association

Lucy Keele Award, 2006
Distinguished Scholar Award, 1999
Distinguished Service Award, 1989
Director, National Debate Tournament, 1984-1989
Director, Summer Conference on Argumentation, 1983
50th Anniversary Committee, 1995-1999
Chair, Publications Committee, 1982-1984, 1974-1976, 1970-1972
National Debate Tournament Board of Trustees, 1980-1983
Summer Conference Planning Committee, 1980-1981
Research Committee, 1979-1980
National Debate Tournament Committee, 1975-1977, 1984-1989
District V Qualifying Tournament Committee, 1972-1975
Professional Relations Committee, 1972-1974
Research Grants and Awards Committee, 1970-1972

Center for the Study of the Presidency and Congress

Central States Communication Association

President, 1986-1987, President-Elect, 1985-1986, Vice President, 1984-1985
Hall of Fame Award, 2011
Federation Prize Committee, 2010
Finance Committee, Chair, 2005-2009
Nominating Committee, Chair, 1981-1982
Outstanding Young Teacher Award Selection Committee, Chair, 1979-1980

Delta Sigma Rho – Tau Kappa Alpha

Distinguished Service Award, 1986
Vice President, 1977-1979
National Conference Committee, 1975-1977
Representative to Committee on Intercollegiate Debate and Discussion, 1972-1975

Illinois State Historical Society

International Communication Association

International Society for the History of Rhetoric

International Society for the Study of Argumentation

National Association for Urban Debate Leagues

Governing Board of Directors, 2005-2015

National Communication Association (formerly Speech Communication Association)

President, 1993; First Vice President, 1992; Second Vice President, 1991
Alta Conference Steering Committee, Chair, 2007-2015 (cosponsored with AFA)
Task Force on Advocacy for the Discipline, 2014
Workshop Leader, Institute for Faculty Development, Hope College, July 2012.
Task Force on Governance and Management, Chair, 2010-2011
Publications Board, Chair, 2004-2006
Executive Committee, 2004-2006, 1988-1994

Legislative Assembly, 2004-2006, 1986-1994, 1976-1977
 Delegate to American Council of Learned Societies, 1998-2001, 2002-2005
 Mentor Fund Award, 2002
 Distinguished Service Award, 2001
 Task Force on Development, 1996-1998
 Task Force on Advancement of the Discipline, 1995-1996
 Finance Board, 1988-1990; Chair, 1990
 Task Force on Subgroup Structure, Chair, 1988-1989
 Task Force on Primary Questions, 1989-1990
 Task Force on Affirmative Action, 1989-1993
 Dissertation Awards Committee, 1982-1983; Chair, 1983
 Task Force on Joint Appearances of Presidential Candidates, 1985-1986, 1978-1981
 Task Force on Presidential Communication, 1979-1980
 Committee on High School Institutes, Chair, 1978
 Nominating Committee, 1976
 Forensics Division Chair, 1976; Vice Chair, 1975

Organization of American Historians

Rhetoric Society of America

President, 2010-2011, 2006-2007; President-elect, 2004-2005
 George H. Yoos Distinguished Service Award, 2010
 Delegate to American Council of Learned Societies, 2017-2020
 Budget Advisory Committee, 2016-2018
 Task Force on Policies and Procedures, 2015-2016
 Board of Directors, 2002-2013

Grants and Awards

Owen L. Coon Professor of Argumentation and Debate, Northwestern University, 2001-2009.
 John Evans Professor of Speech, Northwestern University, 2000-2001.
 Van Zelst Research Professor of Communication, Northwestern University, 1984-1985.
 Member, Advisory Board, Voice of Democracy Project, funded by National Endowment for the Humanities, 2005-2009.
 Co-sponsor of seminar series, "Social Discourse: Theory and Practice," funded at \$47,000 by Exxon Education Foundation, 1984-1986.

Consulting

Academic Program Reviews

Department of Communication and Theatre Arts, Central Michigan University, April 2014.
 Department of Communication, University of Colorado Boulder, April 2013.
 Department of Rhetoric and Media Studies, Willamette University, February 2012.
 School of Communications, Grand Valley State University, March 2009.
 Department of Communication Studies, University of Kansas, October 2008. (Review Committee Chair)
 Department of Communication, Wayne State University, May 2006.
 College of Humanities and Social Sciences, Carnegie Mellon University, May 2004.

Department of Communication, University of Pittsburgh, February 2004.
 Department of Communication, Purdue University, November 2003.
 Department of Communication, State University of New York at Geneseo, March 2003.
 Department of Communication Studies and Theatre, Vanderbilt University, April 2001 (Review Committee Chair).
 Department of Communication, University of Colorado at Denver, October 2000.
 Department of Communication Studies, Virginia Tech University, October 2000.
 Department of Communication, Wake Forest University, April 2000, March 1990.
 Department of Communication Studies, University of North Carolina at Chapel Hill, February 2000 (Review Committee Chair).
 Department of Speech Communication, University of Richmond, September 1999.
 Robert D. Clark Honors College, University of Oregon, May 1999.
 Department of Communication, Stonehill College, July 1997.
 Department of Communication, Marian College, March 1995.
 Department of Communication, Illinois State University, August 1994.
 Department of Speech Communication, University of Maryland, January 1993.
 Department of Communication, Miami University, January 1993.
 Department of Communication Studies, State University of New York at Oswego, March 1992.
 Department of Communication, University of Oklahoma, November 1991.
 Department of Communication Studies, University of Iowa, March 1985.
 Department of Speech Communication, Indiana University, April 1983.
 Department of Communication, University of Missouri at Kansas City, May 1982.

Other Consulting

Institute of Argumentation; Linguistics, and Semiotics, University of Lugano, Switzerland, 2014.
 Yale University, Faculty Planning Committee for Yale/National University of Singapore College, July 2012.
 Lyric Opera of Chicago Lecture Program, September 2011-2015.
 Peel & Brimley LLP, Henderson, Nevada, August 2011.
 Kaneb Center for Teaching and Learning, University of Notre Dame, September 2010.
 Derek Bok Center for Teaching and Learning, Harvard University, April 2010.
 Consultant to the Provost, University of West Georgia, January 2008.
 Construction Industry Round Table, Cleveland, Ohio, October 2003.
 Peer reviewer, Summer Stipends Program, National Endowment for the Humanities, 2008, 2006, 2003, 2002, 2000, 1998, 1994, 1991.
 Script consultant and taped interview for video documentary, *The Gettysburg Address: A Speech for the Ages*, by Richard A. Katula, July 1999.
 Special Consultant to the Dean, College of Arts and Sciences, University of Iowa, October 1998.
 National Advisory Board and Steering Committee, Center for Presidential Studies, George Bush School of Government and Public Service, Texas A&M University, 1997-2001.
 Consultant on the future of the Department of Speech Communication, University of Washington, April 1995.
 Academic Advisory Panel, C-SPAN Re-enactments of the Lincoln-Douglas Debates, 1994.
 Consultant to Hofstra University on the establishment of a School of Communication, 1993-1994.
 American Medical Association Public Speaking Contest, 1978-1981.

Miscellaneous

President, Beth Emet the Free Synagogue, Evanston, Illinois, 1993-1995; Vice President, 1991-1993; Secretary, 1989-1991; Board of Trustees, 1987-present.

Northwestern University Debate Hall of Achievement, 2016.

National Association for Urban Debate Leagues, Governing Board, 2005-2015; traveling trophy named in my honor, 2014.

Central States Communication Association, award for outstanding student paper in rhetorical theory and criticism named in my honor, 2012.

Commentary on Barack Obama's oratory, *New York Times*, 2008.

Commentary on Abraham Lincoln's Cooper Union Address, *U.S. News and World Report*, 2008.

Commentary on the 2016, 2012, 2008, 2004, 2000, 1996, 1992, 1988, 1984, 1980, and 1976 Presidential Campaign Debates for various newspapers, radio, and television stations.

Commentary on President Bush's address on Iraq, WBBM television, Chicago, October 2002.

Commentary on the State of the Union Address, WBEZ Radio, Chicago, January 1999.

Commentary on President Clinton's Haiti Address, National Public Radio, 1994.

Commentary on the Lincoln-Douglas Debates, various radio stations, 1986-present.

Participant on "Newsmakers," WBBM television, Chicago, 1985, on the 25th anniversary of the Kennedy-Nixon Debates.

Discussions on "Rhetorical Criticism," Extension 720, WGN Radio, Chicago, 2006, 2005, 1984, and 1979.

Featured in *Chicago Tribune Magazine*, November 1980.

Featured in Northwestern University *Syllabus*, June 1980.

Participant, National Developmental Conference on Forensics, September 1974 and September 1984.

"Debate Coach of the Year," awarded by Georgetown University, November 1973; by Emory University, November 1972.