

# Annenberg Public Policy Center of the University of Pennsylvania

## Aspirin and Heart Attack/Stroke Items

January 31, 2025

## 1 Overview

These studies were conducted for the Annenberg Public Policy Center of the University of Pennsylvania via web and telephone by SSRS, an independent research company. Interviews were conducted among a nationally representative probability sample drawn from SSRS's Opinion panel. Data were weighted to represent the target U.S. adult population. Summaries of the sample size, field dates, and estimated design effects (Deff) of the particular waves can be found in the table below.

ASAPH panelists are quarantined from other survey panel membership to avoid being affected by the content of other surveys. Data used in Wave 11, however, contains 19 respondents who self-reported membership in other opinion panels. Diagnostics revealed no significant differences in the responses of these 19 panelists and the results presented in this report are unaffected by their exclusion.

Wave	n	MOE	Deff	Fielded	Closed	Survey	RR	N
A-1	1941	2.9	1.76	2021-03-30	2021-04-19	ASAPH 1	56%	3480
B-2	1719	3.2	1.83	2021-06-09	2021-06-22	ASAPH 2	89%	1941
C-3	1669	3.2	1.83	2021-08-16	2021-09-05	ASAPH 3	86%	1940
D-4	1672	3.3	1.86	2021-11-03	2021-11-09	ASAPH 4	86%	1940
E-5	1656	3.3	1.86	2022-01-11	2022-01-17	ASAPH 5	85%	1937
F-6	1638	3.3	1.87	2022-03-29	2022-04-04	ASAPH 6	85%	1932
G-7	1580	3.2	1.82	2022-07-12	2022-07-18	ASAPH 7	82%	1928
H-8	1584	3.4	1.86	2022-08-02	2022-08-08	CIVICS 1	83%	1907
I-9	1621	3.3	1.87	2022-08-16	2022-08-23	ASAPH 8	85%	1907
J-10	1646	3.2	1.80	2022-10-11	2022-10-18	ASAPH 9	86%	1905
K-11	1657	3.2	1.77	2023-01-10	2023-01-16	ASAPH 10	82%	2029
L-12	1638	3.2	1.75	2023-02-22	2023-02-28	ASK 2023	81%	2025
M-13	1622	3.2	1.76	2023-03-23	2023-03-29	BINGE	80%	2024
N-14	1586	3.3	1.83	2023-05-31	2023-06-06	ASAPH 11	79%	1997
O-15	1482	3.5	1.88	2023-08-09	2023-08-15	ASAPH 12	75%	1979
P-16	1559	3.4	1.91	2023-10-05	2023-10-12	ASAPH 13	79%	1976
Q-17	1538	3.3	1.73	2023-11-14	2023-11-20	CLIMATE	78%	1975
R-18	1555	3.4	1.89	2024-02-06	2024-02-12	ASK 2024	79%	1963
S-19	1522	3.5	1.89	2024-04-18	2024-04-25	ASAPH 19	78%	1962
T-20	1496	3.6	1.96	2024-07-11	2024-07-18	ASAPH 20	76%	1961
U-21	1744*	3.5	2.26	2024-09-13	2024-09-30	ASAPH 21	67%	2616
V-22	1771	3.3	2.02	2024-11-14	2024-11-24	ASAPH 22	68%	2589

\* To account for attrition, a small replenishment sample was recruited prior to W21 using a random probability sampling design. This replenishment added 360 respondents to the sample.

## 2 Topline

The remaining portion of this document provides the topline results reported in the release. All figures are rounded to the nearest whole number and may not add to 100%. Combined subcategories may not add to totals in topline and text due to rounding. A lowercase e stands in for values that round to 0, but are not exactly 0. Aggregated NET categories are highlighted in grey. Superscript letters indicate statistically significant differences with the corresponding breakdown by heart attack/stroke history and/or age.

### ASPIRIN2.

ASPIRIN2. Have you or anyone in your family had a heart attack or stroke?

Wave	N	Yes	No	Not sure	Refused Web Blank
(V) 11/24/24	1771	45	49	6	0

### ASPIRIN1.

ASPIRIN1. For most adults, do the benefits of taking a low-dose aspirin every day to reduce the chance of heart attack or stroke outweigh the risks?

Wave	N	Yes, benefits outweigh risks	No, risks outweigh benefits [ACCURATE]	Not sure	Refused Web Blank
(V) 11/24/24	1771	48	13	39	e
(H) History	792	58 <sup>N,S</sup>	10 <sup>N</sup>	33 <sup>N,S</sup>	0
(N) No History	864	43 <sup>H,S</sup>	16 <sup>H</sup>	41 <sup>H,S</sup>	0
(S) Not sure history	115	14 <sup>N,H</sup>	11	73 <sup>N,H</sup>	2
No History					
(NA) 18-39 year olds	316	24 <sup>NB,NC</sup>	29 <sup>NB,NC</sup>	47	0
(NB) 40-59 year olds	275	51 <sup>NA</sup>	11 <sup>NA</sup>	38	0
(NC) 60+ year olds	271	57 <sup>NA</sup>	7 <sup>NA</sup>	36	0

### ASPIRIN3.

ASPIRIN3. How often do you currently take a low-dose aspirin to reduce your risk of heart attack or stroke?

Wave	N	MONTHLY OR MORE (NET)	Basically every day	A few times a week	A few times a month	Never	Don't know Refused Web Blank
(V) 11/24/24	1771	22	13	2	6	78	0
(H) History	792	27 <sup>N,S</sup>	18 <sup>N</sup>	2	8 <sup>S</sup>	73 <sup>N,S</sup>	0
(N) No History	864	18 <sup>H</sup>	10 <sup>H</sup>	2	6	82 <sup>H</sup>	0
(S) Not sure history	115	15 <sup>H</sup>	9	4	2 <sup>H</sup>	85 <sup>H</sup>	0
No History							
(NA) 18-39 year olds	316	15 <sup>NC</sup>	2 <sup>NC</sup>	4 <sup>NC</sup>	8	85 <sup>NC</sup>	0
(NB) 40-59 year olds	275	12 <sup>NC</sup>	6 <sup>NC</sup>	2	5	88 <sup>NC</sup>	0
(NC) 60+ year olds	271	26 <sup>NA,NB</sup>	22 <sup>NA,NB</sup>	1 <sup>NA</sup>	3	74 <sup>NA,NB</sup>	0